



Wednesday, 25 March 2009

## You'll be surprised by how easy it is!



Let's face it: Shopping's a mission, but it doesn't have to be an impossible one. Avoid the mall hassles (and food court cravings) by taking your hunt online. Check out some of my favorite shopping websites and

score your new spring wardrobe using just your lean mean online hunting skills. Take advantage of the exclusive deals for Skinny readers and you'll really have a leg up!

### For the Independent Operative: Shopflick.com

Indie film meets indie fashion at this video-based online marketplace. Watch short clips about the site's designers, then browse footage of individual pieces. Feeling overwhelmed by the selection? One of my favorite things about Shopflick is the site's show, "The Hall of Style." Click on the latest episode and you can see fashion expert and Shopflick Editorial Director, Davida Hall scour the site for her favorite pieces.

**Skinny Bonus:** Email us at [contests@skinnyandthecity.com](mailto:contests@skinnyandthecity.com) to tell us who your favorite up-and-coming designer on Shopflick is and why, by Wednesday April 1, 2009 at 5 p.m. EST. We'll choose a winner, who will receive a \$100 credit to use on ShopFlick.

### For the Sample Sale Sleuth: RueLaLa.com

Score daily invites to private sample sales on this exclusive site. Rue La La features up to two new boutiques every day with pieces at 30% to 80% off original prices. Membership is free, but you have to be invited to join.

**Skinny Bonus:** Don't worry — we wouldn't tease you like that. Email us at [codes@skinnyandthecity.com](mailto:codes@skinnyandthecity.com) for a VIP membership code.

### For the Perfect Accessory: ShopTheLook.net

Okay, it doesn't take much investigative work to figure out that Shop the Look has some of the best in bargain accessories. This site features the latest in scarves, jewelry, and hair trends — not to mention, prices in the \$8 to \$40 range make browsing Shop the Look "elementary, my dear Watson."

**Skinny Bonus:** Enter VIPSPRING09 upon checkout to receive 25% off your entire order! (Offer expires April 30, 2009)

### For the Haute Huntress: 25Park.com

Enjoy all the luxuries of a high-end boutique without having to step foot on Robertson Blvd. Use the site's personal shopper feature or browse by category, including kids clothes. Want the perfect look for an afternoon bridal shower? Looking to turn the heat up on date No. 2? Click the "Bridal/Baby Shower" or "Sexy Attire" icons and find exactly what you're looking for — without all the legwork.

**Skinny Bonus:** Enter Skinny25 upon checkout to receive 25% off your entire order! (Offer expires April 12, 2009)

Happy surfing!  
Chloe

#### Skippy Web Exclusive

Stop cravings, sooth your stomach, and freshen your breath? **It's possible, with this one small (and cheap!) candy.**

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